

# FARHAN SABIR

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## SUMMARY

I am a passionate **software engineer** with a knack for crafting user-friendly tech solutions and automations. I thrive in **collaborative environments**, and my diverse technical background of **10 years** allows me to **tackle complex projects**.

I am architecting web based software at **Elcare** for thousands of employees. At **Google Meet**, I owned the development and release of over 115 video effects to over 300 million monthly users, boosting **daily user engagement by 75%**.

Previously, I designed and developed high-impact **e-commerce solutions** and WordPress plugins, optimizing technical and delivery workflows for e-commerce businesses, resulting in increased revenue and improved internal processes.

## PROJECTS/ACCOMPLISHMENTS

- **Personalizing Video Conferencing:** At Google Meet, I helped transform the way people connect and communicate online by releasing video effects regularly. I automated the release process which saved about 90% engineering time and reduced chances of human errors.
- **Building Plug and Play Solutions:** I helped create a versatile boilerplate solution that automated and simplified the process for our developers to onboard on the projects and migrate existing projects to build customized features.
- **Empowering Nonprofits with Technology:** I led the development of a publishing platform that helped Agenda: Jamlikhet organization to promote events and raise awareness for important causes such as equality, racism and gender biasness. The platform now has almost 200 organizations listed.
- **Streamlining E-commerce:** I helped numerous clients boost sales and improve customer experiences with custom e-commerce solutions built using WordPress tailored to their specific needs. I helped engineer Diffing tools.
- **Cloud Deployment:** I designed and helped develop a multi-cloud platform using GCP, Azure and AWS. It made deploying projects and managing solutions less of a hassle with intuitive user experience and one click deployment.
- **Google Cloud Certified:** As a Certified Associate Google Cloud Engineer, I have the skills and knowledge to leverage Google Cloud Platform's powerful tools and services to deliver scalable and reliable solutions.

## PROFESSIONAL EXPERIENCE

### Senior Software Engineer, Elcare Nordic (An Elkøp company), Sweden

September 2024 – Present

- Efficiently onboarded on more than 10 softwares and understood the complex operations across Nordics.
- Architected features and automations to save more than 25% time of logistics users and technicians.

— — — Parental Leave — — —

### Senior Software Engineer, Google via GlobalLogic, Sweden

April 2023 – December 2024

- Successfully authored and launched more than 115 backgrounds and filters across Web, Android, iOS, and Cloud platforms using Google's internal proprietary tech stack together with TypeScript, ThreeJS and Python.
- Automated the release pipeline by identifying problems in the process, documenting and implementing process and infrastructure improvements.
- Automated release pipeline resulted in reduced engineering time by 90%, minimizing human errors, accuracy and on time delivery of the video effect projects.
- Increased video effects usage by 75% in Google Meet since May 2023, leading to enhanced user engagement.
- Collaborated with the core engineering team to identify and develop automation, reducing manual overhead.

## Senior Fullstack Engineer, Angry Creative, Sweden

May 2021 – March 2023

- Developed, implemented and automated a comprehensive WordPress solution, including a custom theme, plugins, and blocks, to streamline agency workflows and improve efficiency with onboarding new clients.
- Collaborated with clients to identify and implement innovative technical features that enhanced user experience, increased sales, and reduced workload.
- Provided exceptional client support by guiding new clients through the discovery process and delivering fully functional web and e-commerce solutions within deadlines that addressed specific client needs.
- Tech stack: WordPress, Gutenberg, PHP, JavaScript, TypeScript, NodeJS, ReactJS, JQuery, SASS, SQL, WP-CLI, Git, Gitlab, Composer, Grum, NPM, PHPCS, Figma, Rest API, CI/CD.

## Senior Fullstack Engineer, Freelance, Sweden

April 2018 – May 2021

- Successfully managed the sales pipeline, identifying and acquiring new clients for freelance projects.
- Consistently delivered high-quality tech solutions tailored to client needs, including custom features and integrations.
- Demonstrated strong project management skills by gathering requirements, planning development, and delivering projects within deadlines.
- Prioritized client satisfaction by actively seeking and incorporating feedback to improve project outcomes.
- Tech stack: WordPress, PHP, JavaScript, TypeScript, NodeJS, ReactJS, JQuery, HTML, CSS, SASS, SQL, Figma, AdobeXD, Codelgnitor, AMP, Git, Bitbucket.

## Front-End Developer - UI/UX, CloudPlex Inc, Pakistan

May 2016 – August 2019

- Collaborated effectively with designers and product owners to develop intuitive user experiences for the deployment and orchestration platform.
- Facilitated communication between design and backend teams, ensuring seamless integration of visual elements and functional capabilities.
- Successfully transformed design concepts into fully functional web interfaces, leveraging backend services and APIs.
- Provided regular product demonstrations to stakeholders, effectively communicating features and benefits.
- Tech stack: PHP, JavaScript, JQuery, Angular, React, NodeJS, HTML, CSS, Bootstrap, SQL, Figma, AdobeXD.

## TOOLS AND TECHNOLOGIES

- **Technologies:** JavaScript, TypeScript, JQuery, NodeJS, NextJS, ReactJS, AngularJS, ThreeJS, Python, PHP, AMP, HTML, CSS, SASS, SQL, MySQL, REST, GraphQL, SOAP, WP-CLI, Tailwind, Material UI, Bootstrap, AntD
- **Platforms/Frameworks:** WordPress, Gutenberg, Codelgnitor
- **Cloud:** GCP, Firebase, Azure, CI/CD
- **Tools:** Git, Bitbucket, Gitlab, Composer, Grum, NPM, PNPM, NVM, Figma, Sketch, AdobeXD, PHPCS
- **Methodologies:** Scrum, Kanban, Agile, Waterfall, Automation, Process and Change Management

## EDUCATION

B.Sc. Computer Engineering, University of Engineering and Technology, Lahore, Pakistan

## HOBBIES

Photography, Event Management, Badminton, Longboarding, Table Tennis, Pet Tech Projects